

REPORT TO BOARD OF TRUSTEES SUPERINTENDENT/PRESIDENT - KEVIN TRUTNA, Ed.D. June 15, 2017

1. STUDENT AND EMPLOYEE ACHIEVEMENTS

2017 FRC graduation by the numbers:

- The number of graduates 156
- The number of degrees and certificates awarded 167 Degrees, 42 Certificates

Number of Graduates	125	20	6	2	2	1
Number of Degrees or	1	2	3	4	5	8
Certificates Earned						

- Most popular degree: AA General Studies in Social & Behavioral Sciences 43 students
- Second most popular degree: AA Fine Arts & Humanities 30 students
- Third most popular degree: AA University Studies for Agriculture 17 students
- Most popular certificate was a tie between Accounting and Economics (5 students each)
- Next most popular certificate: Equine Studies (3 students)
- Number of male graduates 78
- Number of female graduates 78
- Oldest graduate 59 years (three graduates this age)
- Youngest graduate 19 years (two graduates this age)



The Trash to Treasure dorm waste diversion project kicked off during Finals Week, with Merle Rusky, Jim Schaber, and Kevin Danaher donating their time to sort

through student trash and take out large amounts of recyclables and useful items like sheets, towels, kitchen items, clothing, and furniture. Derek Lerch, Virginia Jacquez, Jeanette Kokosinski, Monica Potter, Bridget Tracy, and Carlie McCarthy also pitched in, and Agnes Koos was ready when called. Over the

summer, the Facilities Department will store and members of the FRC Foundation will clean the items, then make them available for free to incoming students who need such





materials in the fall. This pilot project included the Foundation, Sustainability Action Team, Residence Life, and Facilities. The goal is twofold: to keep reusable items out of the landfill as students move out of the dorms and to provide items to students who need furniture as they arrive to residence halls in the fall.





Darla DeRuiter's ENVR 251 Ecosystem Management class installed a sign kiosk at Dellinger's Pond as a final project last month. They are looking for funding to finalize the artwork and produce the graphical sign next year.



2. SUPERINTENDENT/PRESIDENT PREVIOUS MONTH'S ACTIVITIES REPRESENTING FRCCD

- a) May 24 meeting with **Rudeen Monte**, representative for Plumas County Health Sector Workforce Training Needs grant through Alliance for Workforce Development
- b) May 26 Biomass Boiler walkthrough with County regarding permission to encroach on FRC property
- c) May 31-June 1 personal vacation
- d) June 5 Quincy Rotary meeting
- e) June 6 Plumas County Health Sector Workforce Training Needs meeting, Quincy
- f) June 7 FRC Foundation Executive Committee meeting
- g) June 8 Quincy Chamber of Commerce meeting
- h) June 12-13 personal vacation
- i) June 14 meeting with Trustee Guy McNett, Greenville
- j) June 14 FRC Foundation BMC meeting

3. UPWARD BOUND GRANT RENEWED

Feather River College has been selected to receive Upward Bound funding for the 2017-2018 grant year and it is anticipated to receive funding for the entire five year cycle. This is very exciting news for the students and families of Plumas County and the Upward Bound staff and current participants! Thank you for all your support in the grant proposal process! – **Audrey Peters**, Upward Bound Director

Abstract

Feather River College (FRC), located in Quincy, California, is a public two-year community college serving 1,842 students in Plumas County (population 19,286), bordering Nevada. FRC serves the higher education needs of the geographically-isolated communities of this secluded, rural northeastern California region.

Plumas County is the target area for the proposed FRC Upward Bound Project. The need for services in the area is high: four in ten families are low income; median family income falls nearly \$10,000 below the state level; and only 22.7% of adults over 25 have a baccalaureate degree.

Plumas County exceeds California's rate of children in foster care by two to one. On top of this, the changes to minimum wage laws in the state have caused the few businesses that remained after the recession to finally close their doors (unemployment is over 8%).

In order to alleviate some of these hardships through the potential of higher education and to fulfill our institutional pledge to "open the doors of opportunity and encouragement to everyone who can benefit," FRC proposes to continue an Upward Bound program for 56 eligible participants in five county high schools: Chester, Greenville, Plumas Charter, Portola, and Quincy. More than 45% of all target school students are economically disadvantaged and eligible for Free or Reduced Price Lunch. Plumas County's socioeconomic condition has adverse effects on target school performance. Only 26.3% of target school students are scoring above proficient in English/Language Arts and only 13.6% are scoring above proficient in mathematics on the state Early Assessment Program (EAP) exam. On average, nearly one in three (29.3%) students are dropping out of school before graduation. Because the student-to-counselor ratio is a staggering 415:1, the students that do remain get little or no assistance with selecting classes, exploring career options, planning for college, or investigating financial aid possibilities.

Our UB project features strong academic and career components, emphasizing how the two go hand-in-hand. A comprehensive plan includes all Upward Bound required services, such as academic tutoring; instruction in rigorous curriculum; advice and assistance for secondary and postsecondary course selection, college entrance exams, college admission procedures, federal financial aid and FAFSA application procedures; guidance on and assistance in GED/alternative education/secondary school reentry, educational services designed to improve financial and economic literacy, and entry into postsecondary education.

FRC's UB program will also focus on meeting goals set to satisfy the Department of Education's established *Invitational Priority* to connect participants with opportunities to earn postsecondary credits in high school. It also addresses the *Competitive Preference Priority*, with Summer Bridge advising and assistance modeled on interventions supported by moderate evidence of effectiveness as defined in the guidelines and demonstrated in the following study, which meets *What Works Clearinghouse* evidence standards without reservations: Castleman, B.L., Page, L., and Schooley, K. (2013). "The Forgotten Summer: Does the Offer of College Counseling after High School Mitigate Summer Melt Among College-Intending, Low-Income High School Graduates?" EdPolicyWorks.

The total project budget request for Year One is \$257,500 to serve 56 participants, equating to a perparticipant cost of \$4,598.

4. MEASURING THE MISSION - PART 3 OF 3

Feather River College provides high-quality, comprehensive student education and opportunities for learning and workforce preparation and achievement in a small college environment. The College provides general education, associate and bachelor's degrees, certificates, transfer programs, and life-long learning for a diverse student population by serving local, regional, national and international students through traditional face-to-face instruction as well as distance education. The College also serves as a cultural, and economic leader for all communities that lie within the District and embraces the opportunities afforded by its natural setting.

During the January 2017 Institution Day, the campus community provided their insight into the question about measuring the FRC mission.

Participants were broken into groups and asked the following questions relative to one specific piece of the FRC Mission Statement:

- 1. How can FRC demonstrate that it is meeting the mission?
- 2. What evidence demonstrates this achievement?
- 3. How can FRC "tell the story" of what we are doing?

This report focuses on the third and final section from the mission. Responses came from all faculty and staff at Institution Day relative to the FRC Mission. The purpose of this data is to answer the question "How well is FRC doing in meeting its mission?"

The College also serves as a cultural, and economic leader for all communities that lie within the District and embraces the opportunities afforded by its natural setting.

Following are recommendations generated by answering the three questions above as they relate to this final section of the mission statement:

- Activity involvement athletic events, horse sale, collaboration amongst departments,
 Career/Transfer Fair for local schools, personal Financial Aid workshops throughout the county
- Media updates, broadcasting, newspaper stories, active website
- Community Adult Education grants
- Number of job openings each year
- Cultural Fair
- Mini-grants available to staff
- Foundation activities: Follies, Dancing with the Stars
- Outdoor setting
- 21 interns for USFS
- Summer sports camps, collaboration with High Sierra Music Festival, Aikido camp
- Business partnerships in Plumas County
- Collaboration with Environmental Studies Program: Earth Day, Paddle Fest, cleanups, tours
- Advertising in local papers and websites
- Campus tours for visitors, school tours

5. INTEGRATED PLANNING PROCESS

FRC utilizes many components for its integrated planning process that informs budget priorities and program directions. These include: Annual Program Review (APR), Comprehensive Program Review (CPR), and Strategic Plan Yearly Updates (new in 2016-17 after adopting the Strategic Plan in 2015-16). Below is a graphical depiction of the budget development process through the FRC shared-governance channels.



6. CENTER FOR INTERNATIONAL TRADE DEVELOPMENT UPDATE

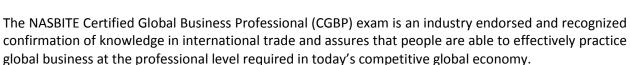
Under the leadership of **Angela Cordell**, The Far North Center for International Trade Development, housed at Feather River College, hosted its first successful "International Marketing & E-commerce Bootcamp"! The seven hour training was taught by online marketing expert **Sydney Lai**, a native of

Tehama County who works with tech startups across the country. Eight local businesses successfully completed the training and were equipped with tools and resources to connect with clients globally.

Upcoming Trainings:

Feather River College and the Far North Center for International Trade Development will be hosting the region's first Certified Global Business Professional Training, June 23rd & 24th.

https://goo.gl/forms/mRjQHawFkHqTCj2V2



The NASBITE CGBP certifies that a candidate is competent in the following four primary domains:

- 1. Global Business Management
- 2. Global Marketing
- 3. Supply Chain Management
- 4. Trade Finance

Who should participate in the CGBP Training?

- Small Business Owners
- Employees and Business Owners if Global Companies
- Consults and Service Providers
- Adults looking to grow their professional skills sets
- Students seeking certified additions for their resume
- College Faculty and Instructors

